

**Dr. R. KANNAN**

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[https://mkuniversity.ac.in/new/centre/thm/faculty\\_profile.php](https://mkuniversity.ac.in/new/centre/thm/faculty_profile.php)

**1. Personal Details**

Date of Birth & Age : 01.06.1965, 57 Years  
Gender & Marital Status : Male & Married  
Community : BC  
Nationality : Indian  
Place of Birth : Aruppukottai

**2. Educational Qualifications****2.1. Academic**

Degree/ Examination	Name of the Exam	University/ Institute	Year of Passing	Percent age/ Grade	Main Subject
S.S.L.C.	S.S.L.C.	Board of Secondary Education, Tamilnadu.	March 1980	80%	General
Higher Secondary	Higher Secondary (10 + 2)	Board of Higher Secondary Education, Tamilnadu	April 1982	74%	Science and Maths
Diploma	Hotel Management & Catering Technology (10+2+3 Year Stream)	Institute of Hotel Management & Catering Technology and Applied Nutrition, Chennai.	April 1985	62.28%	Hospitality Mgt.
B.A.	(Public Admn., Sociology & Political Science) – External	Osmania University, Hyderabad.	Nov. 1989	57.31%	Public Admn., Sociology & Political Science
Post Diploma	Teacher Training in Hotel Management	I.H.M.C.T. & A.N., Mumbai.	June 1992	60%	Teaching Methods in Hotel Mgt.

M.A.	Public Administration	Andhra University, (DDE) Visakhapatnam.	January 1993	57%	Development Admn. (Specialization)
MTM	Master of Tourism Management	Madurai Kamaraj University, (DDE) Madurai.	April 2002	66.5%	Tourism Mgt.
M.Sc.	Hotel Management and Catering Science	Bharathidasan University, (CDE) Trichy.	April 2007	76.17%	Hospitality Management
Diploma	French	Andhra University, Visakhapatnam	March 1990	82%	French Language
Certificate	Food and Nutrition	I.G.N.O.U., New Delhi	1991		Food and Nutrition

## 2.2. Research

Degree	Name of the University	Title of the Thesis	Date of Submission	Date of Award
PhD	Madurai Kamaraj University	Administration of Food and Beverage Department in Luxury Hotels of Madurai and its Impact on Tourists	January 2011	Date of Viva Voce : 17.6.2011
MPhil	Madurai Kamaraj University, (DDE) Madurai.	Personnel Administration in Hotel Taj Garden Retreat, Madurai.	April 1999	20.9.2000

## 3. Post-Doctoral/ Research Associate / Industrial Experience

Name of the University / Institute / Industry	Period of Work	Nature of Work
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## 4. Professional Experience

No	Name of the University / Institution	Position Held	From (Date)	To (Date)
1.	Centre for Tourism and Hotel management Madurai Kamaraj University	Professor and Director (Nominated as Director w.e.f. 29.11.2019)	11.09.2016 to till date (On C.A.S.)	Till Date
2.	Professor and Director	Nominated as Director w.e.f. 29.11.2019		
3.	Centre for Tourism and Hotel Management, Madurai	Professor	11.09.2016	Till Date

	Kamaraj University, Madurai – 625 021.			
4.	Centre for Tourism and Hotel Management, Madurai Kamaraj University, Madurai – 625 021.	Associate Professor	10.09.2013 (A.N.)	10.09.2016
5.	Madurai Kamaraj University College, Madurai – 2.	Associate Professor & Head Department of Hotel Management & Catering Science	01.01.2006	10.09.2013 (F.N.) On Transfer to Madurai Kamaraj University
6.	Madurai Kamaraj University College, Madurai – 2.	Selection Grade Lecturer & Head, Department of Hotel Management & Catering Science	20.10.2005	31.12.2005
7.	Madurai Kamaraj University College, Madurai – 2.	Senior Lecturer & Head, Department of Hotel Management & Catering Science	20.10.2000	19.10.2005
8.	Madurai Kamaraj University College, Madurai – 2.	Lecturer & Head, Department of Hotel Management and Catering Science	20.10.1994	19.10.2000
9.	Food Craft Institute, Visakhapatnam (Sponsored by Govt. of India & Govt. of Andhra Pradesh)	Lecturer Cum Instructor	01.03.1990	17.10.1994
10.	Food Craft Institute, Visakhapatnam (Sponsored by Govt. of India & Govt. of Andhra Pradesh)	Assistant Lecturer Cum Assistant Instructor	21.02.1986	28.02.1990

## 5. Teaching

No	Year	Semester	Course Code	Course Title	Hours per Week
1	2022-23	I	THM2218C	Food & Beverage Service - I	3
2	2022-23	III	THM2136C	Food & Beverage Service - II	1
3	2022-23	M.Phil.	MTHM12C	Emerging Trends in Tourism and Hotel Industry	6

## 6. Design/Development of New Curricula and Courses

No	Description	Organization for which it was Developed	Level (PG/UG)
1.	M.B.A. (Tourism and	Central University of Kerala, Kasaragod	PG

	Travel Management)		
2.	M.B.A. (Tourism)	Alagappa University, Karaikudi	PG
3.	B.Sc. (Hotel Management and Catering Science)	1) Madurai Kamaraj University, Madurai. 2) Bharathidasan University, Trichy 3) M.S. University, Tirunelveli. 4) Periyar University, Salem. 5) University of Madras, Chennai.	UG
4.	B.Sc. (Tourism and Hospitality Management)	Madurai Kamaraj University, Madurai.	UG
5.	B.Sc. (Hospitality Management)	Madurai Kamaraj University, Madurai.	UG
6.	B.Sc. (Hospitality and Airline Catering Management)	Madurai Kamaraj University, Madurai.	UG
7.	B.Sc. (Culinary Arts)	Madurai Kamaraj University, Madurai.	UG
8.	B.Sc. (Marine Science and Hospitality)	Madurai Kamaraj University, Madurai.	UG
9.	M.Sc. (Hotel Management and Catering Science)	1) Madurai Kamaraj University, Madurai. 2) M.S. University, Tirunelveli.	PG
10.	M.Sc. (Tourism and Hospitality Management)	Madurai Kamaraj University, Madurai.	PG
11.	M.Phil (Tourism and Hotel Management)	Madurai Kamaraj University, Madurai.	PG
12.	Five Year Integrated Course - B.B.A. / M.B.A. (Tourism and Hotel Management)	Madurai Kamaraj University, Madurai.	PG
13.	B.B.A. (Event Management)	Alagappa University, Karaikudi.	PG
14.	B.Voc. (Hospitality Management)	Alagappa University, Karaikudi.	PG
15.	M.B.A. (Tourism Management)	AICTE, New Delhi.	PG
16.	M.B.A. (Hospitality Management)	AICTE, New Delhi.	PG
17.	M.Phil. (Hotel Management and Tourism)	Bharathidasan University, Trichy.	PG
18.	B.Sc. (Hotel Management) 10 Colleges / Universities	Alagappa University, Karaikudi, Karpagam University, Coimbatore, VIT University, Vellore, PSG College, Coimbatore, SNR & Sons College, Coimbatore, Jamal Mohammed College, Trichy, Yadava College, Madurai. Kodaikanal Christian	UG

		College, Kodaikanal, SL College of Science, Madurai and TISS, Mumbai for Vocational Courses.	
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## 7. Creation of ICT Mediated Teaching-Learning Pedagogy

### 7.1. SWAYAM / MOOCs

No	Description	Organization for which it was Developed	Level(PG/UG)
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### 7.2. E-Contents

No	Description	Organization for which it was Developed	Level(PG/UG)
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### 7.3. Development of other ICT Mediated Teaching-Learning Pedagogy

No	Description	Organization for which it was Developed	Level(PG/UG)
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## 8. Research Specialization / Field of Research

- Hospitality Management
- Eco-tourism

## 9. Research Publications

Type	International	National
Papers Published in UGC-CARE Listed Journals	49	
Papers in Refereed Journals (Not mentioned above)	35	
Books Published	5	
Books Edited	--	
Contributions to Book Chapters	--	5
Editor of Conference/Seminar Proceedings	5	10
Papers Published in Conference/Seminar Proceedings	53	82
Papers Presented in Conferences/Seminars	53	82
Conference/Seminar/Workshop Attended	20	50
Deposits in CCDC, PDB, etc.	----	

## 10. Citation Metrics

Cumulative Impact Factor (Recent Annual JCR)	--
Total Citations (Scopus/Web of Science)	30
h-Index (Scopus/Web of Science)	2
g-Index (Scopus/Web of Science)	--
i10 Index (Scopus/Web of Science)	1

## 11. Details of Patents

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## 12. Research Guidance/Supervision

Degree / Programme	Completed	Submitted	Ongoing
PhD (Full-time)	--	--	--
PhD (Part-time)	16	2	5
MPhil Research Project (Full-time)	15	--	1
MPhil Research Project (Part-time)	--	--	--
MSc Projects/Dissertation	--	--	--
MSc Internships/Summer or Winter Projects	--	--	--

## 13. Funded Research Projects

### 13.1. Ongoing

No	Title of the Project	Funding Agency	Period / Duration	Total Grants Sanctioned (Rs)
1	Food Processing Lab	RUSA	2021-2024	Rs. 8,00,000
2	Hotel Management lab	RUSA	2021-2024	Rs. 8,00,000

### 13.2 Completed

No	Title of the Project	Funding Agency	Duration and Month & Year of Completion	Total Grants Received (Rs)	No of Papers out of Project
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## 14. Reviewer in Journals

Name of the Journal	Publisher	No of Papers Reviewed
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## 15. Research Collaborations

Name of the Collaborator	Institute	Collaboration Details
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## 16. Countries Visited

Name of the Country	Period	Purpose
Malaysia	06-12-2015 to 09-12-2015	Tourist
Singapore	10-12-2015 to 12-12-2015	Tourist
Dubai (UAE)	17-01-2017 to 22-01-2017	Tourist

## 17. Honours / Awards / Recognitions

Name of the Honours / Awards / Recognition	Awarding Agency	International / National / State / Institute Level
Best Motivator Award 2008-2009 (Blood Donation)	Indian Red Cross Society, Madurai Branch and Indian Medical Association, Madurai Branch and Meenakshi Mission Hospital	National

	and Research Centre, Madurai.	
Best Motivator award 2009-2010 (Blood Donation)	Jenneys Academy of Tourism and Hotel Management and Rotaract Club of Jenneys Academy, Trichy	National
Man of Service Award 2010-2011	Mother Teresa Forum and Ministry of Food Processing, Govt. of India	National

### 18. Conferences / Seminars / Workshops Organized

Level	Conference Title	Date(s)	Place	Role Played	Funding
National	Two day ICSSR Sponsored National Seminar on “Opportunities and challenges in Hospitality Education in India” organized by Centre for Tourism and Hotel Management.	22 and 23.02.2014	Madurai Kamaraj University	Convener - Organising Committee	ICSSR New Delhi
National	Workshop on “Contemporary Issues in Tourism and Hospitality Management” organized by Centre for Tourism and Hotel Management and DDE, MKU.	10.04.2015	Madurai Kamaraj University	Convener - Organising Committee	DDE, MKU.
International	International Seminar on Hospitality Industry’s Issues in the LPG Era organized by Centre for Tourism and Hotel Management.	22.03.2018	Madurai Kamaraj University	Convener - Organising Committee	MKU

### 19. Invited Lectures / Resource Person

No	Institute / Organizer	Name of the Conference / Seminar / Workshop	International / National / State / Institute Level	Date(s)
1.	State Institute of Hotel Management and Catering Technology, Trichy – 620015.	National Seminar on “Travel and Tourism” (Invited Lecture)	National	25 & 26.09.2008
2.	Annai Fatima College of Arts & Science, Tirumangalam.	State Level Seminar on “Role of Commerce in Hospitality Industry”. (Invited Lecture)	State Level	01.03.2010

3.	Department of Economics (P.G. & Research) Jamal Mohamed College, Trichy.	National Seminar on “Food Insecurity” (Chairing of Session)	National	23 & 24.09.2011
4.	Department of Economics and Centre for research in Economics , The Madura College , Madurai	National Seminar on “Poor Economics – Rethinking poverty and the ways to end it ”(Chairing of Session)	National	05.01.2012
5.	P.G. Department of History, Arulmigu Palani Andavar College of Arts & Culture, Palani.	National Seminar on “Present Scenario on Historical Tourism – 2012” (Chairing of Session)	National	22.03.2012
6.	State Institute of Hospitality Management , Kozhikode and Department of Tourism Government of Kerala	National Workshop on Tourism in Wayanad – Issues and opportunities (Invited Lecture)	National	13.07.2012
7.	Department of Hotel Management and Catering Science, Sri Kaliswari College, Sivakasi-626 130	International Colloquium on Emerging Trends and Challenges of Successful Hoteliers in the present Global Scenerio. (Invited Lecture)	International	06.09.2012
8.	Department of Hotel Management, Jamal Mohamed College, Trichy.	1 <sup>st</sup> National Seminar on “Hospitality and Tourism Industries – A Promising Sector of Indian Economy” (Chairing of session )	National	17.10.2012
9.	Department of Hotel Management, Jamal Mohamed College, Trichy.	1 <sup>st</sup> National Seminar on “Hospitality and Tourism Industries – A Promising Sector of Indian Economy” (Invited lecture )	National	17.10.2012
10.	Indian Institute of Catering Technology and Hotel Management, Tanjore.	National Conference on “Impact of Hospitality on Tourism Development in Indian Scenario – 2013” (Chairing of Session)	National	30.03.2013
11.	P.G. and Research Department of Commerce, MTN	National Seminar on “Tourism Industry in India: Challenges and Opportunities” (Invited	National	12.08.2013



	College, Madurai and Travels Club, Madurai.	Lecture and Session)		
12.	Department of Hotel Management, Jamal Mohamed College, Trichy.	2 <sup>nd</sup> National Seminar on “Hospitality and Tourism Industries – A Promising Sector of Indian Economy” (Invited Lecture)	National	22.10.2013
13.	UGC Academic Staff College , Madurai Kamaraj University , Madurai	Refresher Course in Research Methodology (Invited Lecture)	National	17.02.2014
14.	UGC Academic Staff College , Madurai Kamaraj University , Madurai	70 <sup>th</sup> Orientation Program for College and university Teachers (Invited Lecture)	National	03.03.2014
15.	Department of management studies, sourashtra college , Madurai	National Seminar on “Emerging trends in management “ (Chairing of Session)	National	28.03.2014
16.	UGC Academic Staff College , Madurai Kamaraj University , Madurai	71 <sup>st</sup> Orientation Program for College and university Teachers (Invited Lecture)	National	08.09.2014
17.	School of Business Studies and Academic Staff College . Madurai Kamaraj University	Refresher course in “Current issues and Emerging practices in Management” (Invited Lecture)	National	10.09.2014
18.	School of Economics and Academic Staff College . Madurai Kamaraj University	Refresher course in “Sustainable development in Indian Economy” (Invited Lecture)	National	15.09.2014
19.	Department of Tourism & Hotel Management, Amal College of Advanced Studies, Nilambur	UGC National Seminar on “Contemporary issues in Hospitality industry of Kerala” (Chairing of Session)	National	24 & 25.11.2014.
20.	Department of Hotel Management & Catering	3 <sup>rd</sup> National Conference on “Hospitality and Tourism	National	17.12.2014

	Science, Jamal Mohammed College, Trichy.	Industries – A Promising Sector of Indian Economy” (chairing of session)		
21.	Department of Hotel Management & Catering Science, Jamal Mohammed College, Trichy.	3 <sup>rd</sup> National Conference on “Hospitality and Tourism Industries – A Promising Sector of Indian Economy” (Invited Lecture)	National	17.12.2014
22.	UGC Academic Staff College , Madurai Kamaraj University , Madurai	Refresher Course in Environmental Studies (Invited Lecture)	National	02.02.2015
23.	Department of Commerce and International Business Sree Saraswathi Thiyagaraja College,Pollachi	National Seminar on “Responsible Tourism for Sustainable Development – Issues and Prospects” (Chairing of Session)	National	25 & 26.03.2015
24.	UGC Academic Staff College , Madurai Kamaraj University , Madurai	75 <sup>th</sup> Orientation Program for College and University Teachers (Invited Lecture)	05.11.2015	National
25.	School of Economics and Academic Staff College . Madurai Kamaraj University	Refresher course in “Recent Trends In Social Science” (Invited Lecture)	25.11.2015	National
26.	UGC Academic Staff College , Madurai Kamaraj University , Madurai	76 <sup>th</sup> Orientation Program for College and University Teachers (Invited Lecture)	28.11.2015	National
27.	UGC Academic Staff College , Madurai Kamaraj University , Madurai	77 <sup>th</sup> Orientation Program for College and University Teachers (Invited Lecture)	16.12.2015	National
28.	Department of Hotel Management & Catering Science, Jamal Mohammed College, Trichy.	4 <sup>th</sup> National Conference on “Hospitality and Tourism Industries – A Promising Sector of Indian Economy” (Invited Lecture)	14.12.2015	National
29.	Department of Hotel Management & Catering	4 <sup>th</sup> National Conference on “Hospitality and Tourism	14.12.2015	National

	Science, Jamal Mohamed College, Trichy.	Industries – A Promising Sector of Indian Economy” (chairing of session)		
30.	Departments of Hotel Management & Nutrition and Dietetics , Udaya college of Arts and science , Vellamodi , Kanyakumari district , Tamil Nadu	National seminar on “Fruition of Nutri - Hospitality“(Invited lecture)	13.04.2016	National
31.	Departments of Hotel Management & Nutrition And Dietetics , Udaya college of Arts and science , Vellamodi , Kanyakumari district , Tamil Nadu	National seminar on “Fruition of Nutri - Hospitality“(chairing of session)	13.04.2016	National
32.	Department of Tourism , Tagore arts college , Pondicherry.	National seminar on “RESPONSIBLE TOURISM and CLEAN INDIA MISSION: 3Cs – Commitment, Consistency, Conviction“. (Chairing of Session)	15 & 16.09.2016	National
33.	Immanuel Arasar College of Hotel Management and Aviation, Marthandam.	National Seminar on “Health Hospitality Ordinem (H2O) (Invited Lecture)	7.10.2016	National
34.	Department of Hotel Management & Catering Science, Jamal Mohamed College Trichy	5 <sup>th</sup> National Conference on “Management of Tourism and Hospitality Sectors Challenges and Realities” (Chairing of Session)	21.12.2016	National
35.	Department of Tourism, Tagore arts college , Pondicherry.	UGC Sponsored National Seminar on “Tourism and Conservation of Heritage Monuments: Role and Responsibilities of Stakeholders” (Chairing of Session)	7 & 08.03.2017	National
36.	Department of Tourism Studies School of Management, Pondicherry University	National Conference on “Contemporary Research & practices in Tourism & Hospitality” (Chairing of Session)	5 & 06.05.2017	National

37.	Department of Marine Catering and Hotel Management, SL College of Science, Madurai-22.	National Seminar on “Hospitality and Tourism Education in India” (Chairing of Session)	15.09.2017	National
38.	Avinashilingam University for Women, Coimbatore.	UGC Sponsored National Seminar on “Sustainable Tourism” : A Tool for Development (Invited Lecture)	26.09.2017	National
39.	Academic Staff College, Madurai Kamaraj University, Madurai.	Refresher Course in Social Sciences (Invited Lecture)	04.12.2017	National
40.	Academic Staff College, Madurai Kamaraj University, Madurai.	Refresher Course in Information Communication Technology (Invited Lecture)	09.12.2017	National
41.	Annai Fathima College of Arts and Science, Thirumangalam, Madurai.	International Conference on “Climate Change and Sustainable Development with a Special reference to Indian Context” (Chairing of Session)	14 & 15.12.2017	Inter National
42.	Academic Staff College, Madurai Kamaraj University, Madurai.	Refresher Course in Social Sciences (Invited Lecture)	21.12.2017	National
43.	University of Wisconsin, Parkside, USA, M.G.University, Kottaiyam, Ostfalia University of Applied Sciences and University of Zagreb	First International Conference on “Sustainable Globalization” (Chairing of Session).	11 to 13.01.2018	International
44.	Department of Hotel Management and Catering Science, Jamal Mohamed College, Trichy.	International Conference on Management of Tourism and Hospitality Sectors : Success Strategies (Chairing of Session)	23.01.2018	International
45.	UGC - HRDC, Madurai Kamaraj University, Madurai.	Refresher Course in Environmental Studies (Invited Lecture)	23.03.2018	National
46.	UGC - HRDC, University of Kerala, Thiruvananthapuram	Refresher Course in Commerce and Management (Invited Lecture)	06.08.2018	National

47.	Institute of Hotel Management, Chennai - 600 113.	National Seminar on “Swachh Bharat Prashansaniya Bharat” (Chairing of Session)	29.10.2018	National
48.	UGC - HRDC, Madurai Kamaraj University, Madurai.	Refresher course in Economics (Social Sciences) - Invited Lecture	17.11.2018	National
49.	UGC - HRDC, Madurai Kamaraj University, Madurai.	Refresher course in English (Invited Lecture)	23.11.2018	National
50.	UGC - HRDC, Madurai Kamaraj University, Madurai.	86th Orientation Programme for College and University Teachers (Invited Lecture)	24.11.2018 (10 AM to 1 PM)	National
51.	UGC - HRDC, Madurai Kamaraj University, Madurai.	85th Orientation Programme for College and University Teachers (Invited Lecture)	24.11.2018 (2 PM to 5 PM)	National
52.	UGC - HRDC, Madurai Kamaraj University, Madurai.	Refresher course in Business Administration and Commerce (Invited Lecture)	26.11.2018	National
53.	UGC - HRDC, Madurai Kamaraj University, Madurai.	Refresher course in Economics, Social Sciences (Invited Lecture)	28.11.2018	National
54.	Sri S.Ramasamy Naidu Memorial College, Sattur.	International Conference on Multidisciplinary approaches in Social Sciences, Humanities and Sciences (Chairing of Session)	14.12.2018	Inter National
55.	UGC - HRDC, Madurai Kamaraj University, Madurai.	Refresher course in Gender Studies (Invited Lecture)	19.12.2018	National
56.	UGC - HRDC, Madurai Kamaraj University, Madurai.	Refresher course in Value Education (Invited Lecture)	28.12.2018	National
57.	Department of Hotel Management Jamal Mohamed College, Trichy.	6th National Conference on “The Global Changes and Regional Challenges : Tracing Trends in Tourism Hospitality Sectors” (Chairing of Sessions)	24.01.2019	National
58.	Department of Marine Catering and Hotel Management, SL College of Science, Madurai-22.	National Seminar on “Globalization and its Impact on Tourism and Hospitality Education in India” (Invited Lecture)	22.02.2019	National

59.	Pazhassiraja College, Pulpally and OS HM Wayanad and ITHC, Wayanad.	International Conference on “Equitable Tourism Development” : Issues, Practices and Strategies. (Key Presenter)	25.02.2019	Inter National
60.	U.G.C. - HRDC, Madurai Kamaraj University, Madurai-21.	Refresher Course in Economics (Invited Lecture)	17.07.2019	National
61.	U.G.C. - HRDC, Madurai Kamaraj University, Madurai-21.	88 th Orientation Programme for College and University Teachers (Invited Lecture)	24.07.2019	National
62.	Department of Tourism and Hotel Management, Alagappa University, Karaikudi.	International Conference on “Recent Trends in Global Sustainable Tourism and Hospitality Research” (Invited Lecture)	06.09.2019 & 07.09.2019	National
63.	Institute of Hotel Management and Catering Technology, Chennai.	National Seminar on Swachh Bharat - Paryavaran Sanrakshan (Chairing of Session)	22.10.2019	National
64.	Department of Tourism Studies, School of Management, Pondicherry University, Puducherry.	International Conference on Responsible Tourism Practices in India : Issues & Challenges (Resource Person)	7.12.2019 to 09.12.2019	Inter National
65.	Department of Hotel Management, Jamal Mohamed College, Trichy.	7th National Conference on the Realities of Hospitality and Tourism Industries : Chances of Access and Success	18.12.2019	National
66.	School of Tourism Studies, M.G. University, Kottaiyam and University of Wisconsin, Parkside U.S.A.	3rd International Conference on Sustainable Globalization (Chairing of Session)	09.01.2020 to 11.01.2020	Inter National
67.	UGC - HRDC Madurai Kamaraj University, Madurai.	Refresher Course in History for College and University Teachers (Invited Lecture)	03.02.2020	National
68.	UGC - HRDC Madurai Kamaraj University, Madurai.	Refresher Course in Home Science for College and University Teachers (Invited)	15.02.2020	National

		Lecture)		
69.	Department of Marine Catering & Hotel Management, SL College of Science, Madurai	International Seminar on Entrepreneurship in the Hospitality and Tourism Industries (Chairing of Session)	19.02.2020	National
70.	EDEN College of Hotel Management and Applied Nutrition, Kanyakumari District	International Seminar on Contribution of the Advanced Necessity to the destiny of innovation in the Emerging Society (Invited Lecture)	26.02.2020	National
71.	Panel Speaker on “Governance and policies of Asian Tourism” (Invited Lecture)	Webinar on Food Safety (Invited Lecture)	1- 3 Dec 2020	National
72.	UGC HRDC Madurai Kamaraj University	90 <sup>th</sup> Orientation Program for College and University Teachers (Invited Lecture)	20.02.2020	National
73.	Department of Hotel Management, Jamal Mohammed College , Tiruchy	International Conference on ”The Art of Leadership in Tourism and Hospitality – Roles, Responsibilities and Realities” (Charing of Session)	11.11.2020	National
74.	UGC HRDC Madurai Kamaraj University	4 <sup>th</sup> online Faculty Induction Program for College and University Teachers (Invited Lecture)	19.03.202	National
75.	UGC HRDC Madurai Kamaraj University	Refresher Course in Geography for College and University Teachers (Invited Lecture)	23.03.2021	National
76.	UGC HRDC Madurai Kamaraj University	5 <sup>th</sup> online Faculty Induction Program for College and University Teachers (Invited Lecture)	04.10.2021	National
77.	Department of Hotel Management AJK College of Arts and Science, Coimbatore	National Workshop on “Research Methodology and E-Learning Through Moocs” (Invited Lecture)	16.10.2021	National
78.	UGC HRDC Madurai	5 <sup>th</sup> online Faculty Induction	04.10.2021	National

	Kamaraj University	Program for College and University Teachers (Invited Lecture)		
79.	School of Earth and Atmospheric Sciences, Madurai Kamaraj University	National Conference on Geography (Chairing of the Session)	26.11.2021	National
80.	FAR Eastern University, Philippines and Mahatma Gandhi University, Kottayam, Kerala	2 <sup>nd</sup> Asian Tourism Research Conference 2021 (Chairing of the Session)	16.11.2021	National
81.	UGC HRDC Madurai Kamaraj University	Refresher Course in Geography for College and University Teachers (Invited Lecture)	20.12.2021	National

## 20. Professional Development Programs / Faculty Development Programs Organized

Name of the Program	Role	Place	Date(s)	Funds in Rs & Sponsor
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## 21. Professional Development Programs / Faculty Development Programs Attended

Name of the Program	Place	Date(s)	Sponsor
Four Week Orientation Course for College & University Teachers	Academic Staff College, Pondicherry University	04.08.1999 to 31.08.1999	UGC - HRDC
Three Week Faculty Development Programme in Entrepreneurship Orientation (Refresher Course)	College Development Council, Madurai Kamaraj University, Madurai, CED Madurai and DST.	06.07.1998 to 27.07.1998	UGC – HRDC & CED
Three Week Refresher Course in Value Education – Societal Ethics	Vivekananda College, Tiruvedakam West, Madurai.	05.11.2003 to 25.11.2003	UGC
Three Week Refresher Course in Value Education (Multi-disciplinary)	Academic Staff College, Madurai Kamaraj University	09.02.2005 to 01.03.2005.	UGC - HRDC

## 22. Administrative Experiences

Role Played	Responsibilities	Period (from ... to)
Head of the Department, Department of Hotel	Administration and Smooth Functioning of the Department	20.10.1994 to 10.09.2013



Management and Catering Science, MKU College, Madurai-2.	and Research Supervision.	
Director Incharge, Centre for Tourism and Hotel Management, Madurai Kamaraj University.	Administration and Smooth Functioning of the Centre and Research Supervision.	10.09.2014 to 28.05.2017.
Director, Centre for Tourism and Hotel Management, Madurai Kamaraj University.	Administration and Smooth Functioning of the Centre and Research Supervision.	29.11.2019 to Till date

### 23. Membership in Academic Bodies

Name of the University / Institute / College	Type of Membership	Duration / Period
Madurai Kamaraj University, Madurai – 625 021.	Chairman – Board of Studies in Hotel Management and Catering Science (U.G. / P.G.)	Feb. 2007–May 2010 (3 Years) Sept. 2010– Till Date
Bharathidasan University, Thiruchirappalli – 620 024.	Chairman – Board of Studies in Hotel Management and Catering Science (U.G. / P.G.)	2002 – 2005 (3 Years) 2005 – 2008 (3 Years) 2012 – 2015 (4 Years) 2021 – 2023 (3 Years)
Alagappa University , Karaikudi - 630003	Chairman - Board of Studies in Hotel Management and Catering Science .	2016 - 2019
AICTE – NEW DELHI	Member – Task Force Committee (M.B.A Tourism and Hospitality Management)	2015 - 2016
Madurai Kamaraj University, Madurai – 625 021.	Member – Board of Studies in Hotel Management and Catering Science (U.G. / P.G.)	2000 – 2006 (6 Years)
Madurai Kamaraj University, Madurai – 625 021.	Member – Board of Studies in Home Science (P.G.)	1999 – 2000 (2 Years)
Bharathidasan University, Thiruchirappalli – 620 024.	Member – Board of Studies in Hotel Management and Catering Science (U.G. / P.G.)	2009 – 2011 (3 Years) 2015 – Till Date
Bharathidasan University, Thiruchirappalli – 620 024.	Member – Adhoc Syllabus Committee in M.Phil (Hotel Management & Tourism)	2009 (1 Year)
Periyar University, Salem – 636 011.	Member – Board of Studies in Hotel Management and Catering Science (U.G. / P.G.)	2005 – 2008 (3 Years)

University of Madras, Chennai – 600 005.	Member – Board of Studies in Hotel and Catering Management (U.G. / P.G.)	2005 – 2006 (2 Years) 2014 – Till Date
Manonmaniam Sundaranar University, Tirunelveli – 627 012.	Convener – Adhoc Board of Studies in Hotel Management	2010 (1 Year)
SFR College for Women, Sivakasi.	University nominee in board of studies (Nutrition and Dietetics)	2016 - 2018
Manonmaniam Sundaranar University, Tirunelveli – 627 012.	Member – Board of Studies in Hotel Management (U.G. / P.G.)	2008 – 2011 (3 Years)
Manonmaniam Sundaranar University, Tirunelveli – 627 012.	Member – Board of Studies in Home Science / Food Science / Nutrition	2005 – 2008 (3 Years)
P.S.G. College of Arts and Science (Autonomous) Coimbatore – 641 014.	Member – Board of Studies in Catering Science and Hotel Management.	2009 – 2017 (8 Years)
Karpagam University, Coimbatore – 641 021.	Member – Board of Studies in Catering Science and Hotel Management.	2008 – 2012 (4 Years)
S.N.R. & Sons College (Autonomous), Coimbatore – 641 006.	Member – Board of Studies in Catering Science and Hotel Management.	2009 – 2010 (2 Years)
Jamal Mohamed College (Autonomous), Tiruchirappalli – 620 020.	Member – Board of Studies in Hotel Management and Catering Science.	2008 – 2009 2016 – To Till Date
Madurai Kamaraj University, Madurai – 625 021.	Member – Board of Studies in Tourism Management	2010 – to till date
Yadava College (Autonomous), Madurai – 625 014.	Madurai Kamaraj University Nominee in Board of Studies in Hotel Management.	10.04.2011 to 09.04.2013 (3 years)
E.M.G. Yadava Women's College (Autonomous), Madurai – 625 014.	Madurai Kamaraj University Nominee in Board of Studies in Nutrition and Dietetics.	01.08.2010 to 31.07.2012 (2 years)
Kodaikanal Christian College (Autonomous), Kodaikanal – 624 104.	Madurai Kamaraj University Nominee in Board of Studies in Hotel Management.	2009 – Till Date
Subbalakshmi Lakshmi pathy College of Science (Autonomous), Madurai – 625 022.	Madurai Kamaraj University Nominee in Board of Studies in Hotel Management / Maritime Hospitality Studies.	2009 – Till date

Madurai Kamaraj University, Madurai – 625 021.	Member – Expert Committee in Master of Tourism and Hotel Management (5 Year Integrated Course)	2012
Dr. M.G.R. University, Chennai.	Member – Board of Studies in Hotel Management	2012-2017
MK University, Madurai	Member – Board of Studies in Tourism Management	2014 - 2016
Bharathiar University, Coimbatore	Member – Board of Studies in Catering Science and Hotel Management	2017 - 2019
VIT University, Vellore	Member – Board of Studies in Hotel Management	2016-2017
Sri Kaliswari College (Autonomous) Sivakasi	University Nominee – Board of Studies in Hotel Management	06/04/2017 to 05/04/2019
Alagappa University, Karaikudi	Chairman – Adhoc Board of Studies – MBA (Tourism)	2018 - 2020
Alagappa University, Karaikudi	Member – Hotel Management & Tourism - BOS	2021 to till date
University of Kerala, Thiruvananthapuram	Member – Syllabus Revision Committee – BHMCT	2018
Central University of Kerala, Kasaragod.	Member - Consultative Committee (MBA - Tourism and Travel Management)	2019

#### 24. Membership in Recognised Professional Bodies

Name of the Professional Body	International / National	Type of Membership
Indian Society of Hotel Management, Chennai.	National	Life Time
Indian House Keepers Club, Agra.	National	Life Time
Nutrition Society of India, Hyderabad.	National	Life Time
Indian Federation of Culinary Association, Chennai.	National	Life Time
South India History Congress.	National	Life Time
Society of Indian Bakers, New Delhi.	National	Life Time

Indian Tourism and Hospitality Congress, New Delhi.	National	Life Time
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## 25. Languages Known

Languages	Read	Write	Speak
Tamil	Yes	Yes	Yes
English	Yes	Yes	Yes
Telugu	No	No	Yes

## 26. Competence in Computer Applications

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## 27. Involvement in Extension Activities other than Academic Works

- Served as Member (AQAR) IQAC, Madurai Kamaraj University.
- Served as Polling Officer - I during Lok Sabha Elections (2019).
- Served as N.S.S. Programme Officer, Unit No. 94 in Madurai Kamaraj University College, Madurai – 2.
- Delivered a Speech on “Rain Water Harvesting” for Extension Activities Programme organised by Yadava College, Madurai – 14.
- Served as Resource Person for Awareness Programme on “Health and Hygiene” for Extension Activities Programme organised by Yadava College, Madurai – 14.
- Served as Resource person for Extension Activities Programme in Yadava College, Madurai and delivered a Lecture on “Role of Women Employees in Hotel Industry”.
- Invited as Chief Guest for Republic Day Celebrations held on 26.01.2012 by Annai Fatima College of Arts & Science, Thirumangalam and delivered a Speech on “Indian Republic and the Role of Leaders in Formulation of the same”.
- Invited as Chief Guest for Independence Day Celebrations by Annai Fatima College of Arts & Science, Thirumangalam on 15.08.2008 and delivered a speech on “Indian Freedom Movement”.
- Served as Resource Person for Rehabilitation Programme for Mentally Disabled Persons in M.S. Chellamuthu Trust and Research Foundation, Madurai – 20.
- Best Motivator Award 2008-2009 for Motivating Blood Donors by Indian Red Cross Society, Madurai Branch and similar programme organised by Jenneys Institute of Tourism and Hotel Management, Trichy.
- Voluntary Blood Donor, Government Rajaji Hospital, Madurai.

- Participated in the Campaign of “Say No Plastics” organized by Rotary Club, Madurai.
- Participated in N.S.S. Camp organized by Madurai Kamaraj University, Madurai.
- Served as Demonstrator in the Capacity Builders Programme on “Milk and Milk based Products” Organized by S.I.P.P.O., Madurai.
- Delivered a speech on “Prospects In Hotel Industry” in the Students Counselling Programme organized by Sri Parvathy’s College, Dindigul and ARR Institute of Hotel Management, Kumbakonam.
- Served as Member in “Canteen Renovation Committee”, Madurai Kamaraj University, Madurai.
- Served as member in “Hospitality Committee” for Convocation Ceremony at Madurai Kamaraj University for 20 consecutive years.
- Served as Member in ”Hospitality Committee” related to Madurai Kamaraj University (City Campus) held on 27.02.2011
- Serving as member in “Purchase Committee and U.G.C. Funds Committee” Madurai Kamaraj University College.
- Organised “Industrial Training and Placements” to the students of Hotel Management, Madurai Kamaraj University College/ Madurai Kamaraj University.

**28. Any Other Relevant Information**

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## Details of Publications

### 1. Books Published

1. Kannan, R. (2014). **Administration of Food and Beverage Department in Luxury Hotels of Madurai and its Impact on Tourists**, Madurai, Shanlax Publications.
2. Kumaran, S., Kannan, R. Milton. T. (2015). **Tourism and Water**, Chennai, Dr. MGR University.
3. Kannan, R. (2014). **Services offered to International Tourists in Hotels of Madurai, Madurai**, Shanlax Publications.
4. Senthil Kumar. M. P., Kannan, R. (2019). **Troy of the East**, Trichy, Jami Publications.
5. Gunaseelan, D., Kannan, R. (2019). **Troy of the East**, Trichy, Jami Publications.

### 2. Books Edited

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### 3. Contribution to Book Chapters

1. Jose Bejoy, Kannan, R., (2017), “Specially Abled Tourism and Hospitality with special focus on Accessibility”. In the Book, Sibi P.S., Ravish Mathew, Mohanty, P., Y. Venkata Rao, **Contemporary Research and Practices in Tourism and Hospitality with Special focus on accessibility** (pp. 158-168) , Mumbai, Himalaya Publishing House.
2. Kannan. R, (2017), “Employees in Downtown and Suburban Hotels”. In the Book, P.Vijayan, **Women and Development (pp 163-172)**, Chennai, Today Publishers.
3. Ganesh, M.K., Kannan, R., (2015), “Cultural Heritage Tourism and its Potential: A Study on Hyderabad”. In the Book, B.Anand, Michelle, J.Francis, Niraj Gohil, R.Vijaya Lakshmi, & Maheswara Reddy, **Strategic Development Opportunities in Tourism and Hospitality Industry** (pp 184-192), Hyderabad, Professional Book Publishers.
4. Senthil Kumar,M. P., Gunaseelan, D., Kannan, R., (2013), “The importance of Security Standards in Hotel Industry in Tiruchirappalli”. In the Book, A.M.Mohamed Sindhasa, N. Shaik Mohamed, **Contemporary Issues and Challenges of Indian Business in Global Scenario**, (pp 495-507), Trichy, Jazym Publications.
5. Milton, T., Kannan, R., (2012), “Recession and its effects in Tourism and Hospitality Industry”. In the Book, R.Prusty, Atul Bansal, Jayesh Tanna & Litty Denis, **Emerging Indian Economy in 21st Century : Challenges and Opportunities** (pp. 258-282), New Delhi, Mangalam Publishers & Distributors.

### 4. Editor of Conference/Seminar Proceedings

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### 5. Research Publications

## 5.1. UGC-CARE Listed Journals

1. A Study on Impact of Covid-19 on Hospitality Industry in Tamilnadu, Kannan. R., *Turkish journal of Physiotherapy and Rehabilitation*, 2021, 32(3).
2. Strategy in HRM Practices for retaining Generation Z Workforce in Hotel Sector – An Emperical Analysis, Satheesh, M., Kannan, R., *The Journal of Oriental Research Madras*, 2021, XCII (XII), 50-54.
3. A Study on Job satisfaction of Employees in Star Category Hotels in Mysuru, Biju M. Mathew, Kannan, R., *International Journal on Design Engineering*, 2021, (8), 15927-15935.
4. A Study on insight of Employees towards jobs in Hospitality Industry in Tamilnadu, Suresh, K., Kannan, R., *International Journal on Design Engineering*, 2021, (8), 15917-15926.
5. A Study on Employee Retention Strategies in Tourism Industry in South Tamilnadu, Kannan, R., *International Journal on Design Engineering*, 2021, (8), 15907-15916.
6. Impact of Web Based Media in the Travel Industry, Karthilingam, K. P., Kannan, R., *The Journal of Oriental Research Madras*, 2021, XCII (3), 0022-3301.
7. Innovative Strategies in Managing Human Resources of Luxury Hotels and Ensuring Best Hospitality Services –An Axiomatic Approach, Mathew, T. P., Kannan, R., *Infokara Research*, 2021, 10(6), 1021-9056.
8. Models and Issues in Tourism and Hospitality higher education visioning the future, Mathew, T. P., Kannan, R., *Shodhsamhita: Journal of fundamental & Comparative Research*, 2021, VII (2), 111-115.
9. Perception Towards significance of Holy Places and revisiting intention of religious tourists in Himachal Pradesh, Kannan, R., *European Journal of Molecular & Clinical Medicine*, 2020, 7(6), 2515-8260. (**Scopus Indexed**)
10. A Study on Tourists view on destination image of Goa and their loyalty, Kannan, R., *Solid State Technology*, 2020, 63 (6), 10609-10616. (**Scopus Indexed**)
11. The Hues of the Green Tribunals Resilent journey of Preserving Environment in the Hill Regions of Tourism Spots in India, Kannan, R., *The International Journal of Analytical and Experimental Modal Analysis*, 2020, XII (XI), 55-71.
12. Global CoviD -19 Pandemic and its impact on Hotel industry in gathering momentum of Tourist in India - A Perspective outlook , Kannan, R., *MUKT Shabd Journal*, IX (X), 584-600.
13. A Study on Green Practices and Satisfaction of Guest towards Star Hotels in Tamilnadu, Kannan, R., *Purakala*, 2020, 31(31), 195-204.
14. Emerging issues of Tourism and Hospitality Industries under globalization, Kannan, R., *Studies in Indian Place Names*, 2020, 40(71), 864-873.
15. Innovation Management and Employees Performance of Hotel Industry with reference to star hotels in Mysuru , Kannan, R., *Studies in Indian Place Names*, 2020, 40(71), 77-83.
16. Exploting technology to boost health care tourism in Tiruvanathapuram, Sankar, S.,Kannan, R., *Our Heritage*, 2020, 68 (30), 146-151.
17. An Assessment of Employee satisfaction in star category hotels in Mysuru Karnataka, Biju M. Mathew, Kannan, R., *Our Heritage*, 2020, 68 (30), 1-12.
18. A Study on Marketing Strategies of Budget Hotels and revisiting intention of domestic tourist in Madurai District, Tamilnadu, Kannan, R., *Parishodh Journal*,

2020, XI (II), 170-179.

19. Environmental Impact of Eco Tourism in the hilly regions of Tamilnadu with special reference to Kodaikanal, Kannan, R., *JAC : A Journal of Composition Theory*, 2020, XIII (II), 14-26.
20. Nexus Between the development of Domestic Tourism and the select low cost airlines in India – An Exposition, Kannan, R., *Infokara Research*, 2020, 9 (2), 403-421.
21. A Study on View of Tourists towards MICE Tourism in Hyderabad, Kannan, R., *Journal of Interdisciplinary Cycle Research*, 2020, XII (1), 81-93.
22. A Study on Promotional Activities of Star Hotels and Brand Image among Tourists in Tamilnadu, Kannan. R., *The International Journal of Analytical and Experimental Modal Analysis*, 2020, Vol.XII (1), 1952 to 1960.  
Impact Factor: 6.3; Citations:
23. A Study on View of Tourists towards Mice Tourism in Hyderabad, Kannan. R., *Journal of Interdisciplinary Cycle Research*, 2020, Vol.XII (1), 1093 to 1102.  
Impact Factor: 6.2; Citations:
24. Human Resource Management Practices in the Hotel Industry in Karnataka State, Issac Joel Graham, Kannan, *Think India Journal*, 2019, Vol.XXII, (XIV), 4020 to 4026.  
Impact Factor: 6.2; Citations:
25. Home Stay Tourism and Community Development In Ooty Hill Station, South India, Kumaran, Kannan, Milton, *Think India Journal*, 2019, Vol.XXII, (XIV), 4080 to 4089.  
Impact Factor: 6.2; Citations:
26. A Study on Job Satisfaction of Tourism and Hospitality Employees: A Case Study of Chennai Hotel Employees, Kumaran, Manjeet Singh, Kannan, *Think India Journal*, 2019, Vol.XXII, (XIV), 4090 to 4100.  
Impact Factor: 6.2; Citations:
27. A Perspective Analysis on the Hospitality Industry in Following Best Practices with Special Reference to Tourism and Hotel Industries in Tamilnadu, Kannan, *Infokara Research Journal*, 2019, Vol.VIII (XII), 616 to 633.  
Impact Factor: 5.3; Citations:
28. An Analytical Study on the Emerging Issues and Challenges of Sustainable Tourism and its way ahead in future in Indian Contexts, Kannan, *Journal of Composition Theory*, 2019, Vol.XI (XI), 284 to 287.  
Impact Factor: 5.7; Citations:
29. A Research on Influence of Social Media Communications on Selection of Hotels among Domestic Tourists in Tamilnadu, Kannan, *International Journal of Recent Technology and Engineering*, 2019 Vol.8, Issue 2S3, 1091 to 1096. (**Scopus**)
30. A Study on Perception and Satisfaction of Tourists towards Eco-Hotels in Tamilnadu, Kannan, *International Journal of Advance and Innovative Research*, 2019, 6(2).
31. Effect of Human Resource Management Practices on Job Performance of Employees in Luxury Hotels in Cochin, Mathew, Kannan, *Global Journal for Research Analysis*, 2019, 8(3), 16-19.
32. Role of food quality and service in Health Tourism, Kannan, R., Sugasri. S., *International Journal of Research and Analytical Reviews*, 2019, VI(1), 143-148.
33. Impact of Human Resource Management Practices on Performance of Luxury Hotels in Madurai District, Kannan, Kothainatchiyar, *International Journal of Research and Analytical Reviews*, 2019, 81-86.



34. Food Safety and Security in India - A Study, Suresh, Kannan, *International Journal of Emerging Technologies and Innovative Research*, 2019, 63-65.
35. Lambasingi - The Kashmir of Andhra Pradesh, Kumaran, Kannan, Milton, *International Journal of Emerging Technologies and Innovative Research*, 2019, 8-17.
36. A Study on Tourist's Perception about Homestay Services at Coorg, Kumaran, Kannan, Milton, *International Journal of Emerging Technologies and Innovative Research*, 2019,1-7.
37. Utilization of ICT tools on travel and tourism organizations in Madurai – A survey, Senthil Kumar, Kannan, *Universal Review*, 2018, 7(12),77-81.
38. Effects of Budget Hotels on Sustainable Tourism Development in Tamilnadu, Kannan, *International Journal of Management Technology and Engineering*, 2018, 8(XII), 528-536.
39. A study on Perception of Domestic tourists towards budget hotels in tourist places in Tamilnadu , Kannan, *International Journal of Advance and Innovative Research*, 2018, 5(4),15-20.
40. Effect of Human Resource Management Practices on Service performance of Hospitality Industry In TamilNadu, Kannan, *Global Journal for Research Analysis*, 2018, 7(10),.23-25.
41. Impact of Service Quality on Customer Satisfaction in Public and Private Sector Banks, Shebin, Kannan, *PSNA Journal of Business and Research*, 2018, II (1),123-126.
42. Service Failures & Strategies for Recovery in Tourism Sector, Thirulogachander, Kannan, *PSNA Journal of Business and Research*, 2018, II (1), 65 – 73.
43. Using Big Data Analytics for Medical Tourism in Thiruvananthapuram, Sankar, Kannan, *Emperor International Journal of Finance and Management Research*, 2018, IV(1), 204-207.
44. Dams, Water Falls and Valleys of Valparai - A Study on Tourist Perception, Kumaran, Kannan, Milton), *Emperor International Journal of Finance and Management Research*, 2018, IV(1), 79-84.
45. Shervaroy's Hill : Yercaud – A Delightful Hill Station, Kumaran, Kannan, Milton), *Emperor International Journal of Finance and Management Research*, 2018, IV(1), 73-78.
46. Cultural and Heritage Tourism : Trend and Potential of Kerala, India, Balaji, Kannan, *Emperor International Journal of Finance and Management Research*, 2018, IV(1), 65-68.
47. Food Festival at Global Venues, A Strategic Tool to Promote Indian Tourism, Rajamohan, Kannan, Jitendra Das, *Emperor International Journal of Finance and Management Research*,2018, IV(1), 49-53.
48. The Role of Budget Hotels in the Promotion of Tourism in Mangalore, Shebin, Kannan, *Emperor International Journal of Finance and Management Research*, 2018, IV(1), 13-15.
49. A Study on Tourism Potential to the Livelihood of Pallivasal and Vellathooval Panchayaths in Destination Munnar, Kerala, Balaji, Kannan, *International Journal of Hospitality Business and Research*, 2017, 8(2), 39 – 50.

## 5.2. Other Refereed Journals

1. Impact of Human Resource Management Practices on Job Satisfaction of Employees in Luxury Hotels of Bangalore City, Isaac Joel Graham, Kannan, *Global Journal of Business Management* , 2019, 13 (1),1-8.
2. Service Quality of Hotels and its Impact on Tourist Satisfaction at Tourism Destinations in Tamilnadu : A Study, Kannan, *Journal of Modern Management and Entrepreneurship*, 2019, 9, (3). Impact Factor: 2.72; Citations
3. Customer Retention Strategies and Loyalty Pertaining to Tourists towards Star Hotels in Madurai District, Tamilnadu, Kannan, *International Journal of Advanced Research in Commerce, Management and Social Sciences*, 2019, 2(2). Impact Factor: 0.90; Citations:
4. Effect of Human Resource Management Practices on Job Performance of Employees in Luxury Hotels in Cochin, Mathew, Kannan, *Global Journal for Research Analysis*, 2019, 8(3), 16-19. Impact Factor: 5.156; Citations:
5. Role of food quality and service in Health Tourism, Kannan, Sugasri, *International Journal of Research and Analytical Reviews*, 2019, VI(1),143-148. Impact Factor: 5.75; Citations:
6. Yelagiri – A Delightful Hill Station, Kumaran, Kannan, Milton, *MIM International Journal of Management Research*, 2018, IV (2), 59-70.
7. Javadu Hills – Mountaineering and Trekking Paradise, Kumaran, Kannan, Milton, *MIM International Journal of Management Research*, 2018, IV(2), 43-52.
8. Patchamalai Hills – An Emerging Hill Tourism Destination, Kumaran, Kannan, Milton, *MIM International Journal of Management*, 2018, IV(1), 63-69.
9. Kodaikanal – The Princess of Hill Station – Issues and Challenges, Kumaran, Kannan, Milton), *MIM International Journal of Management Research*, 2018, IV(1), 51-61.
10. The Impact of Food Quality on Customer Satisfaction and Behavioural Intentions: A Study on Madurai Restaurants, Kannan, *The Innovative Journal of Business and Management*, 2017, 6(3), 34 – 37. Impact Factor: 3.53; Citations:
11. The Impact of Atmospheric Elements on Hotel Impression : A Study on Madurai Five Star Hotels, Kannan, *Primax International Journal of Marketing*, 2017, 4(2), 69-74. Impact Factor: 3.53; Citations:
12. The Global Presence and Potential of Kerala Tourism Marketing, Balaji, Kannan, *A Journal of Intercontinental management research consortium*, 2017, 5(1), 7-9. Impact Factor: 4.31; Citations:
13. A Study on inadequate sanitation measures – A Threat to Destination : Munnar, Kerala, Balaji, Kannan, *International Journal of Business and Administration Research Review*, 2016, 2(16), 165-167. Impact Factor: 3.85; Citations:
14. Customer Satisfaction and Behavioural Intentions – A Study on Madurai Heritage Tourists, Rajamohan, Kannan, *International Journal of Business and Administration Research Review*, 2016, 2(16), 159-164. Impact Factor: 3.85; Citations:
15. The Bottom Line CRM Practices and Hotel’s Performance: A study on Hotel Industries in Madurai, Thirulogachander, Kannan, *International Journal of Business and Administration Research Review*, 2016, 2(16), 148-153. Impact Factor: 3.85; Citations:

16. A Study on Exploring the determinants of E-commerce Usage in the Hotel Industry in India, Shebin, Kannan, *International Journal of Business and Administration Research Review*, 2016, 3 (14), 176-178. Impact Factor: 3.85; Citations:
17. A Study on Effectiveness of Human Resource Management Practices on Hotel Industry, Duke Thavamin, Kannan, *International Journal of Business and Administration Research Review*, 2016, 3(14), 152-159. Impact Factor:3.85; Citations:
18. Impacts of Sustainable cultural tourism in Fort Kochi, Kerala, Jose Bejoy, Kannan, *Shanlax International Journal of Arts, Science & Humanities*, 2015, 3(1), 91-97.
19. Hotel Employees in Customer Satisfaction – A Study on Luxury hotels in Bangalore , Duke Thavamin, Kannan, *Shanlax International Journal of Management*, 2015,3(2), 47-56.
20. Employee Turnover Based on Employee Performance Level – A Study on Luxury Hotels in Bangalore City, Kannan, Duke Thavamin, *Shanlax International Journal of Arts, Science & Humanities*, 2015, 3(2), 31- 43.
21. Linkage between service Quality, Customer Satisfaction and loyalty : A Study in Luxury Hotels in Bangalore, India, Duke Thavamin, Kannan, *Global Journal for Research Analysis (Listed and Indexed in International*, 2015, 4(8), 61-64. Impact Factor: 3.12; Citations:
22. The potential of Culinary Tourism in India, Sherry Abraham, Kannan, *Anveshak – International Journal of Management published by Indira Institute of Management* , 2015, 4(2), 133-148.
23. Ginjee Fort- A Tourism icon of Villupuram District in Tamilnadu- A Case Study, Senthikumar, Kannan, *International journal of scientific Research*, 2014, 3(6), 47-48. Impact Factor: 1.86; Citations:
24. Problems and prospects of Island Tourism Industry in Andaman, Rajasekaran, Kannan, *International journal of scientific Research*, 2014, 3(6), 44-46. Impact Factor: 1.86;Citations:
25. Issues and Challenges of Tourism with special reference to Villupuram District, Gunaseelan, Kannan, *International journal of scientific Research*, 2014, 3(6), 40-43. Impact Factor: 1.86; Citations:
26. Challenges and opportunities for tourism development in Andaman Islands, Rajasekaran, Kannan, *Indian Journal of Applied Research*, 2014, 4(6), 54-56. Impact Factor: 2.16;Citations:
27. Pilgrimage tourism and perspectives in Villupuram District, Gunaseelan, Kannan, *Indian Journal of Applied Research*, 2014, 4 (6), 50-53.Impact Factor: 2.16;Citations:
28. Modern Approaches to Develop Ginjee fort in Tamilnadu, Senthilkumar, Kannan, *Indian Journal of Applied Research*, 2014, 4(6), 47-49.Impact Factor: 2.16; Citations:
29. Recent Trends in Medical Tourism in India, Vijayanambi, Kannan, *Indian Journal of Applied* 2014, 4 (5), 78-80.Impact Factor: 2.16; Citations:
30. Progress and Challenge of Medical Tourism in India, Vijayanambi, Kannan, *International journal of scientific Research* 2014,3,74-76. Impact Factor:1.86; Citations:
31. The Role of Hospitality Services in promoting tourism industry in India, Ganesh, Kannan, *Indian Journal of Applied Research*, 2014, 4 (5), 01-03.Impact Factor: 2.16;Citations:

32. Eco Hotel is the need of hour today, Rajasekaran, Kannan, *Paripex – Indian Journal of Research* 2013, 3(6), 44-46. Impact Factor: 0.32; Citations:
33. An Analytical Study on the Economic Impact of Tourism in the Global Level, Rajasekaran, Kannan, *Paripex – Indian Journal of Research* 2013, 3(6), 41-43. Impact Factor:0.32; Citations:
34. Tourism and Economic Development in India-Some Causality and Inter Relationship, Ganesh, Kannan, *Global Research Analysis* 2013, 2(6), 65 – 66. Impact Factor: 0.27; Citations:
35. New Issues of Cashew Market in Tamilnadu, Balamurugan, Kannan, Nagarajan, *International Journal of Sales and Marketing Management*, 2011, 1(1), 17 -29. Impact Factor:1.98; Citations:

### 5.3. Papers Published in Conference Proceedings (International)

1. Dinesh, Babu. M., & Kannan. R., (2022), “**How the Service Quality Enhance the Entrepreneurship in the Hospitality and Tourism Industry**”, *Entrepreneurship in Tourism and Hospitality Industries: Perspectives and Realities*, Trichy, 30 March, 77-81.
2. Suresh. K., Kannan, R., (2022), “**A Study of HR Practices in the Tourism And Hotel Industry in Karnataka State**”, *Management And Entrepreneurship Development In Business to Rising Income*, Madurai, 27-28 January, 206-212.
3. Kannan, R., (2022), “**Travelers Satisfaction towards Religious Destinations with Special reference To Madurai**”, *Management and Entrepreneurship Development in Business to Rising Income*, Madurai, 27-28 January, 1-5.
4. Biju.M.Mathew, Kannan. R., (2021), “**Effect of Quality Work Life of the Hotel Employee in Customer Satisfaction – A review on Star Hotel In Bangalore**”, *Multidisciplinary Innovations in Education, Commerce and management Research*, Tiruchengode, 7November, 237-247.
5. Kannan. R., (2021), “**A Study on Tourism Industry in India**”, *The Art of Leadership in Tourism and Hospitality – Roles, Responsibilities and Realities*, Trichy, 11 November.
6. Kannan, R., Dinesh Babu, M., (2020), “**Impact of Tourism During Covid-19 Pandemic**”, *Emerging Trends Post-Pandemic Development in Business and Its Allied Sectors*, Madurai, 16-18 December, 113-116.
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##### *5.4.1. International*

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82. Kannan, R., Ramkumar Singh, c. G., (2011), “**Value of Work Place Employee Relation Survey in Managing Human Resources in Luxury Hotels**”, *Value Based Management Principles and Paradigms*, Sivakasi, 22-23 June.

#### 5.4.4. State

#### 5.5. Any Other Publications Not Mentioned Above

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#### 6. Conferences / Seminars / Workshops / Webinars Attended

(As mentioned above)

**7. Details of Deposits in CCDC, PDB, etc.**

<b>No</b>	<b>Name of Deposit</b>	<b>Reference No.</b>	<b>Date of Deposition</b>
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